

## **MOOYAH Fundraising FAQs**

### **How do I book my next fundraising event at MOOYAH?**

We're thrilled you want to host your next fundraising event at MOOYAH - we kindly ask that you make your request through our [online request form](#). The Restaurant Operator or General Manager will review your application, follow-up with any questions and then confirm your event. It will typically take 3-5 days for you to receive confirmation that your event is scheduled. You will be notified via email that your event was booked. If you do not receive confirmation, please check your spam folder. At that time you'll also receive your MOOYAH fundraiser marketing materials (printable and online) to share with your Guests.

### **Does my organization qualify for a fundraising event at MOOYAH?**

Any organization considered a non-profit by the IRS (with corresponding Tax ID) may request a fundraising event.

### **What percentage of sales will MOOYAH donate to my organization?**

MOOYAH will donate a percentage of all sales (excluding sales tax) generated by your organization the day of the fundraiser. The more people you bring, the more money your organization can make:

- 15% Donation = Up to \$1,000.00 Net Sales
- 20% Donation = \$1,001.00 - \$2,000.00 Net Sales
- 25% Donation = \$2,001.00+ Net Sales

A check will be issued 4-6 weeks after your event.

Note that individual franchise partners can decide how much they wish to donate so ask in advance.

### **When can I host my next fundraising event at MOOYAH?**

To ensure the most successful event, we ask that you request your fundraising event at least 2 weeks prior to the event. If the date you want is not available, we recommend trying to book the event at another location nearby or try another date.

If you'd like to book a fundraising event that will occur over a series of days at multiple restaurants, please contact the restaurant manager to help you book your event.

### **What do I do before the day of my event?**

Be sure to review our How-To Guide, available for download after completing the online request form – there are great tips for each week and day leading up to your event to ensure it's a success!

Most importantly, make sure that all of your Guests know to mention your organization or use our location's fundraiser promo code on our Rewards App before their transaction is complete to ensure their purchase qualifies towards your total donation.

### **How do I get marketing materials for my event?**

Once the Restaurant Operator approves your event you'll receive an email with a link to our Fundraising Resource Center, which houses customizable marketing materials that can be used to promote your event. The Center includes customizable flyers, stickers, and a poster, which can be printed and distributed to potential fundraiser attendees and also posted online to help raise awareness for your fundraiser.

To receive your online fundraising flyer, reach out to [fundraising@mooyah.com](mailto:fundraising@mooyah.com) with the location & date of your event.

**How do I cancel or reschedule?**

If you need to cancel or reschedule your event for any reason, please contact the Restaurant Operator. We appreciate minimum of 10 days notice.

Failure to cancel your event may result in your organization being blocked from hosting fundraising events at MOOYAH in the future.

**What happens after my fundraising event at MOOYAH?**

The check will be sent to the contact provided in the online request form, approximately 4-6 weeks after the event has occurred.

If it has been more than 6 weeks since your event has occurred and you have yet to receive your check, please contact [fundraising@mooyah.com](mailto:fundraising@mooyah.com).

**How do I make my next fundraising event at MOOYAH a success?**

Be sure to review our How-To Guide, available for download after completing the online request form – there are great tips for each week and day leading up to your event to ensure it's a success!

Just keep in mind that the percentage of sales MOOYAH will donate is directly related to how many burgers, fries and shakes are sold related to your organization. Fundraising donation percentages and minimum net sales requirement may vary by restaurant.

**I have another question not covered here. Who can I contact?**

If you have specific questions about the approval of an event, please contact [fundraising@mooyah.com](mailto:fundraising@mooyah.com).